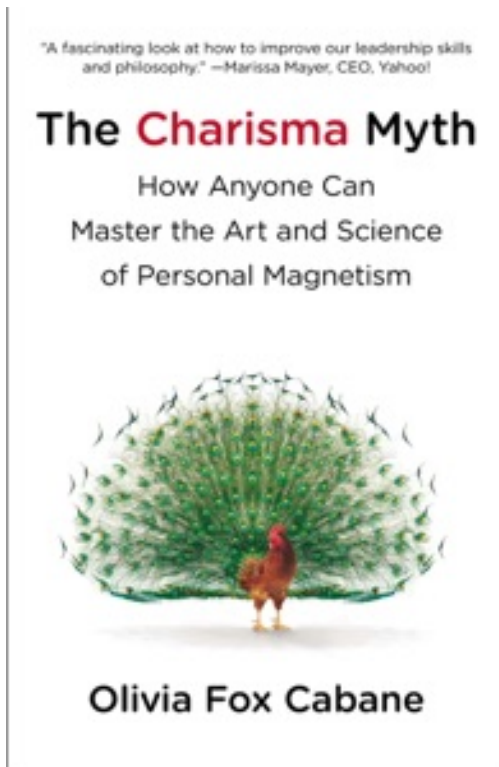


# The Charisma Myth - Olivia Fox Cabane Read Ebooks [EN] PDF, EPub, Mobi



## The Charisma Myth Olivia Fox Cabane Read ebooks [EN] PDF, ePub, Mobi, What if charisma could be taught?

For the first time, science and technology have taken charisma apart, figured it out and turned it into an applied science: In controlled laboratory experiments, researchers could raise or lower people's level of charisma as if they were turning a dial.

What you'll find here is practical magic: unique knowledge, drawn from a variety of sciences, revealing what charisma really is and how it works. You'll get both the insights and the techniques you need to apply this knowledge. The world will become your lab, and every person you meet, a chance to experiment.

*The Charisma Myth* is a mix of fun stories, sound science, and practical tools. Cabane takes a hard scientific approach to a heretofore mystical topic, covering what charisma actually is, how it is learned, what its side effects are, and how to handle

them.

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